

Hyatt Regency San Francisco Downtown SOMA

Property Marketing &
Sustainability Report

2022-2023



MindClick Ratings and Impact Analysis:

Highgate Hotels ESG Report



“At Highgate, we’re ensuring that our design choices enhance the health of people and the planet. I’m so proud of our team for making Hyatt Regency San Francisco SOMA the first custom branded hotel renovation to earn a MindClick Leader score for environmentally and socially responsible interior design, and without increased costs, project delays or compromising our design vision and quality.”

*Rebecca Weinstein
Vice President of Design*

- ▶ **“At Highgate, we’re ensuring that our design choices enhance the health of people and the planet.”**
- ▶ **Team used MindClick’s product ratings and decision analytics to choose products.**
- ▶ **Outcome:**
 - 60% of products made from sustainably sourced materials (recycled, sustainably harvested, rapidly renewable)
 - Reduced scope 3 carbon emissions equivalent to planting 1.1 million new trees
 - Products produced in factories following highest standards set by UN Convention on Fair Labor Practices and Human Rights



ModernHaus Soho (New York, New York, U.S.)

SUPPLY CHAIN

During major renovation and construction projects, Highgate engages with key partners to actively source sustainable materials and implement efficiencies. Highgate’s Vice President of Sustainability and the Design & Construction team collaborate to establish best practices focused on diverting furniture liquidation and minimizing construction waste. Highgate also partners with MindClick to audit the business practices of our furniture, fixtures and equipment (FF&E) vendors.



“As we intensify our focus on environmental and social responsibility, it is pivotal in everything we do. Not only are we adamant about improving our process of delivering incredible hotels by partnering with like-minded companies; we are also focused on creating a ripple effect of values-driven change across the design and construction community at large.”

*Paul McElroy
Executive Vice President, Highgate Design + Construction | LUCID*

RESPONSIBLE SOURCING



We are increasing responsible sourcing with a focus on human rights, climate change, deforestation, waste, public health, resource scarcity, biodiversity and animal welfare.

GOAL

Responsibly source key products, including a goal to source 100% cage-free shell eggs and egg products globally by 2025.

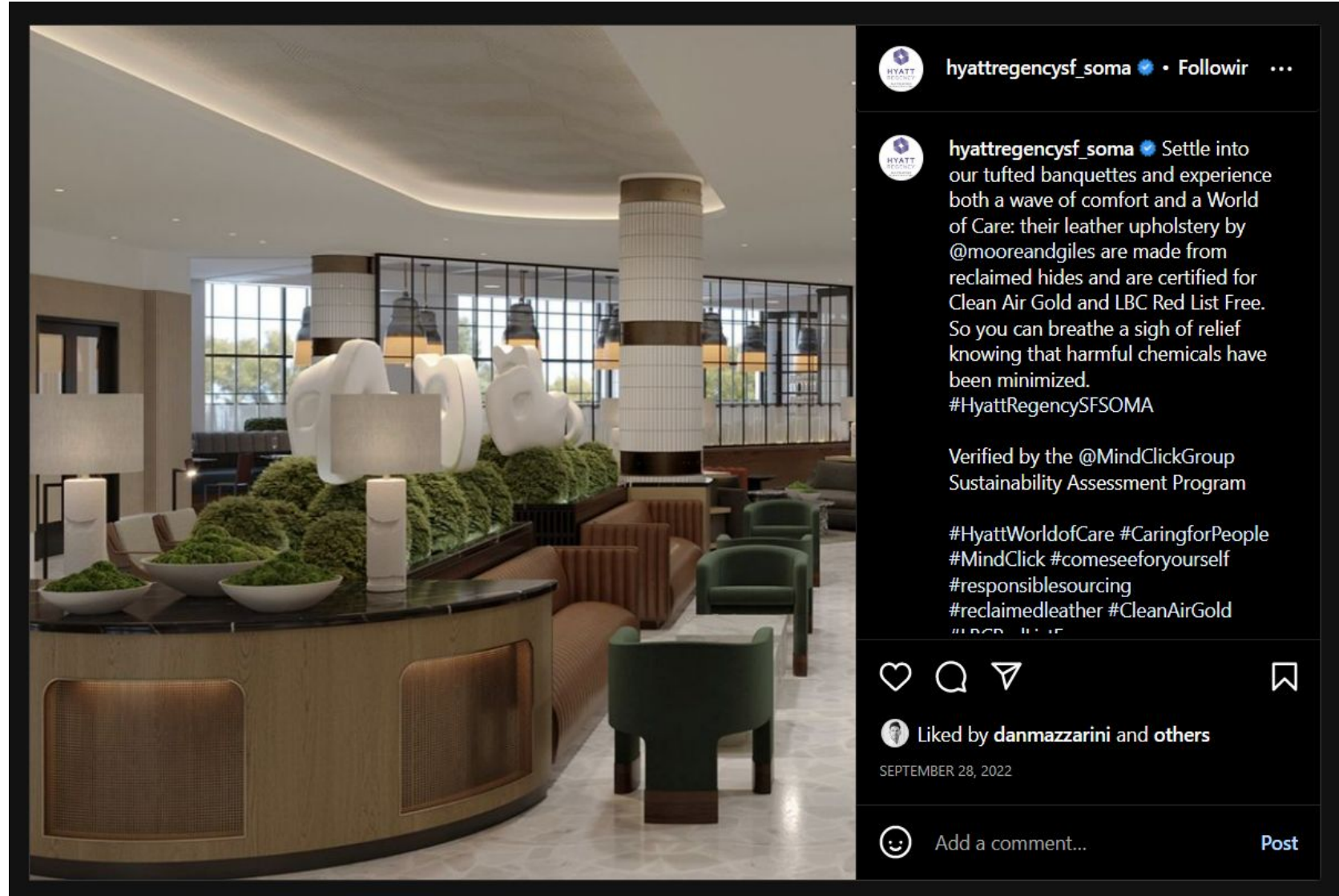


Continued to engage managed and franchised properties on using cage-free eggs while addressing supply chain issues. In 2021, **57%** of the shell eggs and **52%** of the egg products used in managed hotels in the U.S. were cage-free. For managed hotels in Western Europe, **51%** of eggs were cage-free based on available data.



Hyatt Regency San Francisco Downtown SOMA achieved a leading score from the MindClick Sustainability Assessment Program for using sustainably harvested and rapidly renewable materials in property renovations.

Hyatt Regency San Francisco Downtown SoMa - Bringing A New Approach to Hotel Sustainability



A Positive Impact Story for the Guests

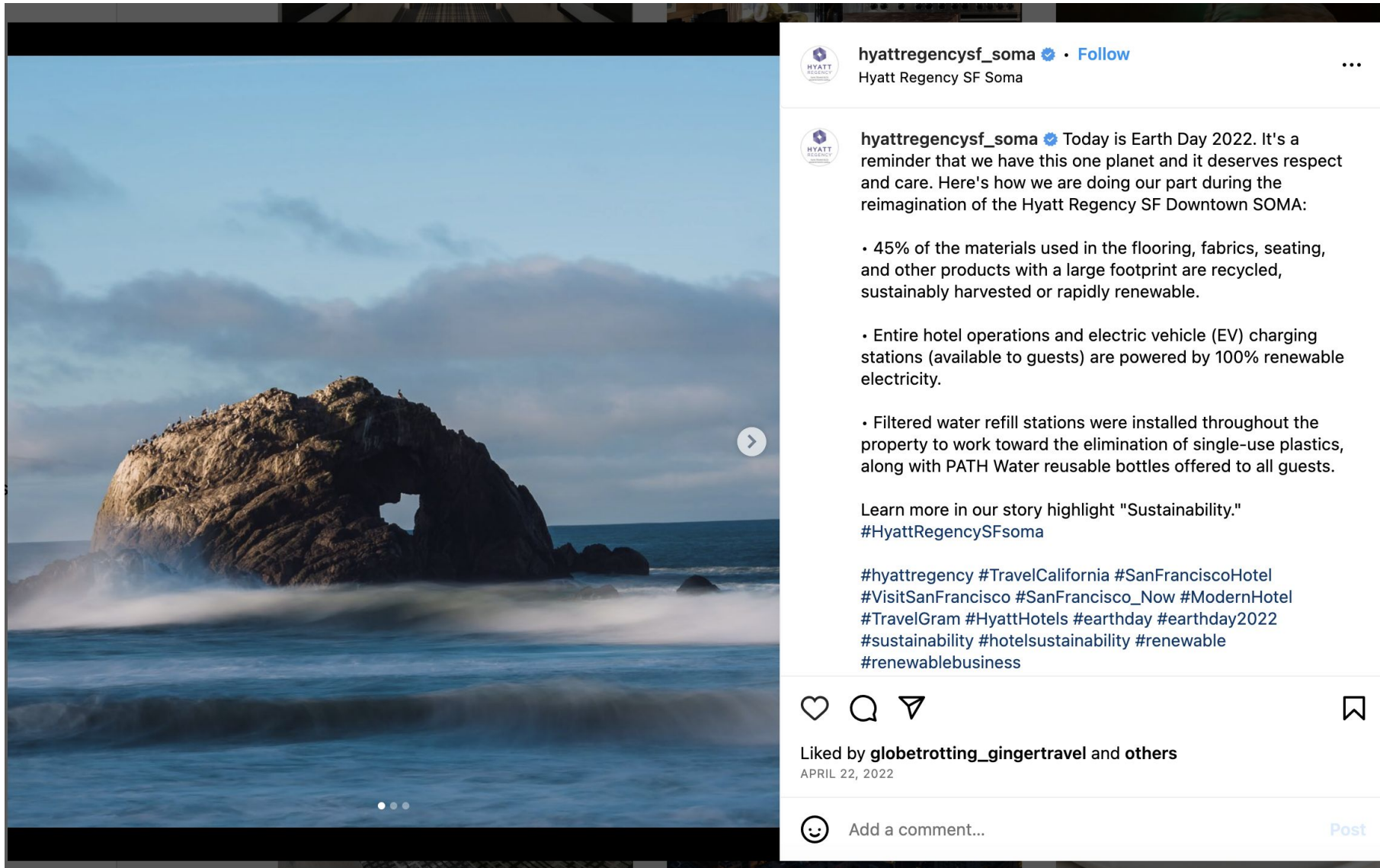


LEADER
DESIGN
for HEALTH™
BY MINDCLICK

Neil Allen
CUSTOM FURNISHINGS

180 / 200 POWDERCOAT STEEL/QUARTZ

Neil Allen's manufacturing is run 100% by solar energy, decreasing their carbon emissions by more than 33%. The custom coffee table for the lobby has a quartz top certified by GreenGuard to be low VOC, and by shipping two tables together, Neil Allen has cut their packaging materials nearly in half.



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Hyatt Regency SF Soma

hyattregencysf_soma Today is Earth Day 2022. It's a reminder that we have this one planet and it deserves respect and care. Here's how we are doing our part during the reimagination of the Hyatt Regency SF Downtown SOMA:

- 45% of the materials used in the flooring, fabrics, seating, and other products with a large footprint are recycled, sustainably harvested or rapidly renewable.
- Entire hotel operations and electric vehicle (EV) charging stations (available to guests) are powered by 100% renewable electricity.
- Filtered water refill stations were installed throughout the property to work toward the elimination of single-use plastics, along with PATH Water reusable bottles offered to all guests.



Learn more in our story highlight "Sustainability."
#HyattRegencySFSoma



#hyattregency #TravelCalifornia #SanFranciscoHotel #VisitSanFrancisco #SanFrancisco_Now #ModernHotel #TravelGram #HyattHotels #earthday #earthday2022 #sustainability #hotelsustainability #renewable #renewablebusiness

Liked by **globetrotting_gingertravel** and others
APRIL 22, 2022

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 **hyattregencysf_soma**  Settle into our tufted banquettes and experience both a wave of comfort and a World of Care: their leather upholstery by @mooreandgiles are made from reclaimed hides and are certified for Clean Air Gold and LBC Red List Free. So you can breathe a sigh of relief knowing that harmful chemicals have been minimized.
[#HyattRegencySFSOMA](#)


Verified by the @MindClickGroup Sustainability Assessment Program

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35w

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SEPTEMBER 28, 2022

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hyattregencysf_soma Cheers to responsible design! Our @Amtrend-crafted stools are made from 42% sustainably harvested wood and 15% post-consumer recycled metal, and manufactured in a California-based facility, saving carbon emissions in transportation. It's a design choice you can raise your glass to. #HyattRegencySFSOMA

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#HyattWorldofCare #CaringforthePlanet #MindClick #comeseeforyourself #responsiblesourcing #responsibledesign #Americanmade #energyconservation

37w

vanchhawngsena 🍷🍷🍷🍷

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SEPTEMBER 13, 2022

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 **hyattregencysf_soma**  Carefully considered and responsibly designed, our furnishings are beautiful inside and out. One example: the custom [@neilallenindustries](#) coffee tables in our lobby feature a polished quartz top with Greenguard certification for low VOC and is manufactured in their 100% solar energy-run facility. Beautiful for people and the planet. [#HyattRegencySFSOMA](#)





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 **vanchhawngsena**       

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16 likes
AUGUST 29, 2022

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hyattregencysf_soma Ethical and beautiful. A World of Care starts in our own guestrooms, with furnishings manufactured in facilities that follow the UN conventions on fair labor practices and human rights. So our new headboards and nightstands by @Samuelson_furnishings mean you can sleep with a clear conscience. #HyattRegencySFSOMA

Verified by the @MindClickGroup Sustainability Assessment Program

#HyattWorldofCare #CaringforPeople#MindClick #comeseeforyourself #responsiblesourcing #socialresponsibility #sleepwithaclearconscience

41w

vanchhawngsena 🥰🥰🥰🥰

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AUGUST 17, 2022

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hyattregencysf_soma Putting our best foot forward means caring about what's under yours. That's why we use @shawcontract ClassicBac carpet for the inset carpet in our king rooms. Made from 11.3% pre-consumer recycled content, it also eliminates exposure to toxins and VOCs. Healthier interiors start from the ground up. #HyattRegencySFSOMA

Verified by the @MindClickGroup Sustainability Assessment Program

#HyattWorldofCare #CaringforthePlanet #MindClick #comeseeforyourself #responsiblesourcing #recycledmaterials #sustainability

43w

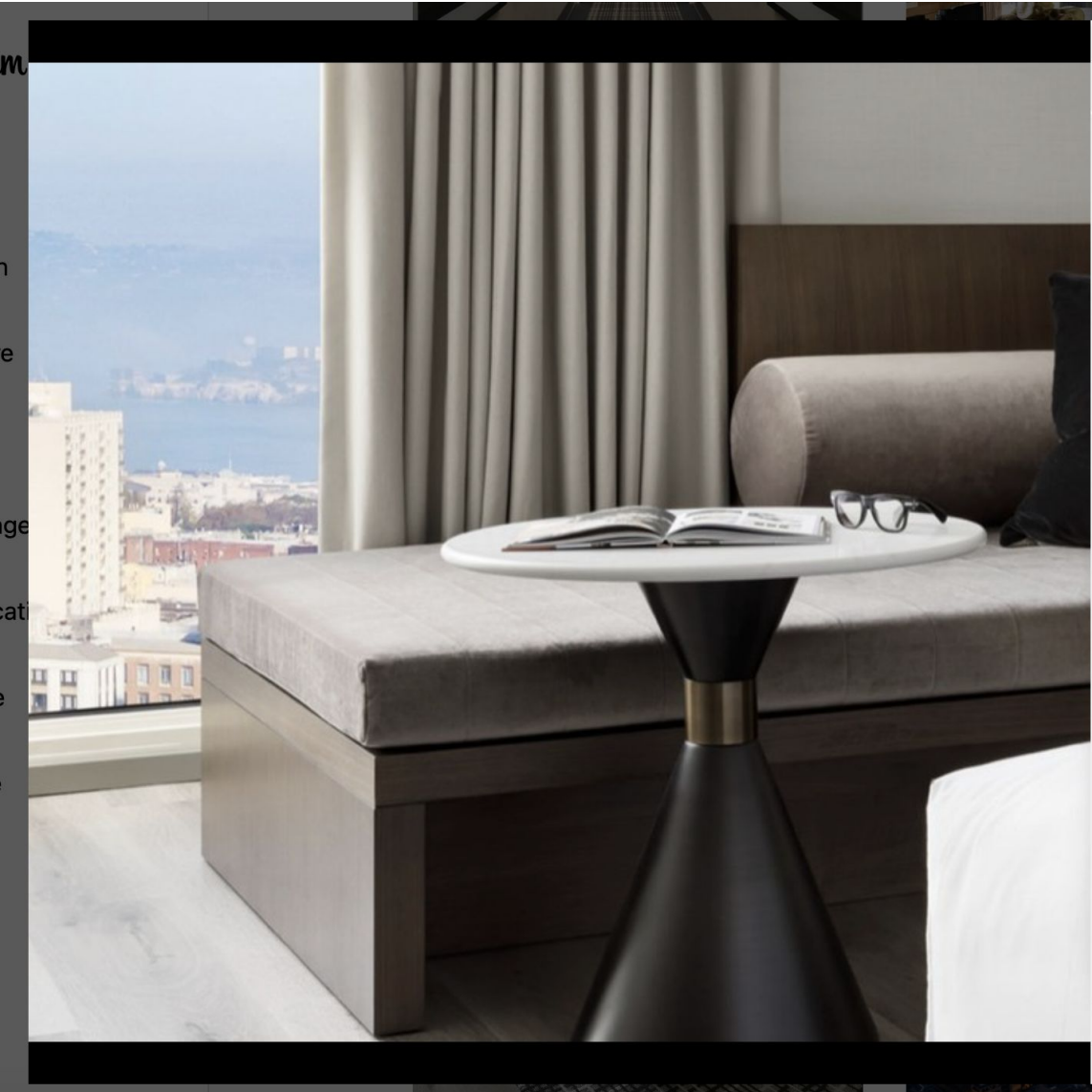
rebecca.m.weinstein YES!!



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AUGUST 2, 2022

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 **hyattregencysf_soma**  Modern comfort meets environmental health in our rooms and suites. The upholstery by [@valleyforgefabrics](#) on our sectionals and ottomans were made in a facility that uses recycled bio oil. The result: reduced emissions and a smaller carbon footprint. Rest easy knowing what you're resting on was made responsibly. [#HyattRegencySFSOMA](#)

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JULY 18, 2022

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 **hyattregencysf_soma** Creating beautiful spaces for our guests goes beyond appearances, it's about designing healthy environments for people and the planet. That's why our lobby sofas and lounge chairs feature fabric from @Kravetinc, made from 60% recycled materials. So we can welcome you, responsibly. #HyattRegencySFSOMA


Verified by the @MindClickGroup Sustainability Assessment Program

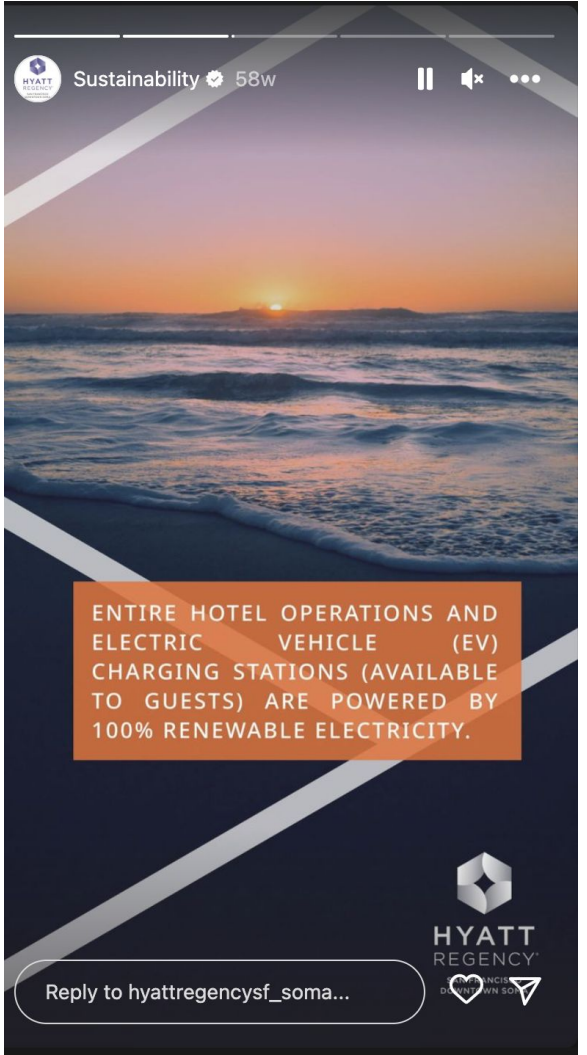
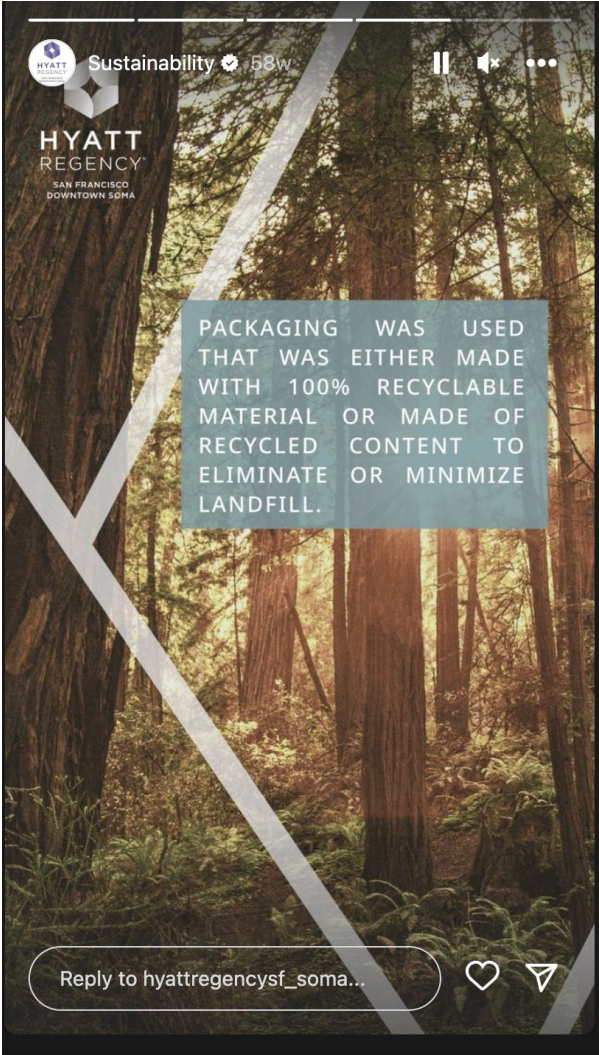
#HyattWorldofCare #CaringforthePlanet #MindClick #comeseeforyourself #responsiblesourcing #positiveimpact #recycledfabric #healthyinteriors

Edited · 46w

12 likes
JULY 6, 2022

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Products Hotels Buy Have Tremendous Impact Industry-wide

80% of their carbon footprint is in the supply chain

Impact of the supply chain is approximately 58x – 500x that of annual operations

Hyatt Regency San Francisco Case Study:



Supply chain

The embodied carbon (manufacturing) of the products chosen was **36% below the average**, a reduction equal to:



5,689 less cars on the road each year



2,971,035 gallons of gasoline



64,714,681 lbs of concrete

Impact of BHDM's selection of carpet, fabrics, flooring, upholstered seating, and wallcoverings from MindClick rated vendors



Operations

If Highgate were to reduce operational carbon by 36% in the hotel for one year, it would be the equivalent of:



97 less cars on the road each year *



50,889 gallons of gasoline*



1,103,047 lbs of concrete*

*Based on independent calculations of the operational carbon of a 200 room, 4 star hotel in San Francisco

The ROI of ESG Focused Interior Design & Purchasing

Guest surveys yielded a 150% increase¹ in satisfaction and loyalty amongst guests made aware of interior furnishings that support people and planet.



“I think it’s a great idea. The fact that so much thought was put into the design and incorporation of eco-friendly material. As we move forward, we need to be more conscious of our environment.”



“I think that if I was choosing between two hotels, that would definitely be a factor that would outweigh another hotel.”



“It’s good to know that everything is good for the environment. You don’t want to stay somewhere and think that you’re harming other people by your vacation.”

¹Based on results of digital marketing campaign and guest satisfaction study



THANK YOU

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